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TIPS FOR VOLUNTEER RECOGNITION

Volunteer recognition does not have to cost a lot, and there are many alternatives to the traditional recognition. When planning any kind of recognition, keep the following in mind:

- **Be timely.**
Recognition should come as soon as possible after the achievement. Don't wait until an annual event/giving recognition once a year at an event is not enough.
- **Be sincere.**
- **Recognize the individual.**
Recognition should match achievement. Small accomplishments should be praised with low-effort methods, while large accomplishments should get something more. Also, different people appreciate different things. In order to provide effective recognition, one must know the volunteers and what they will respond to positively.
- **Be consistent with recognition.**
If two volunteers are responsible for similar achievements, they ought to get similar recognition. This does not mean that the recognition has to be exactly the same, just that it should be the result of similar effort on your part.